



AGRI-FOOD
INNOVATION EXPO

2024

PARTNERSHIP OPPORTUNITIES

agrifoodexpo.ca



AGRI-FOOD
INNOVATION EXPO

Nov. 26-28, 2024 | Lethbridge, AB

Agri-food Hub & Trade Centre
Lethbridge & District Exhibition



Helping agri-food businesses to build their toolkit.

The second annual Agri-Food Innovation Expo will take place at the Agri-food Hub & Trade Centre in Lethbridge, Alberta from November 26 - 28, 2024. This unique event is hosted in partnership with Lethbridge & District Exhibition and Westerner Park and will alternate between the two venues year over year. The goal of this expo is to provide the agri-food industry with an opportunity to gather and celebrate food production, share information, learn, and grow and most importantly to network with other like-minded food industry professionals.

Topics covered will include consumer trends, marketing, supply chain challenges and opportunities, food safety and sustainability, innovative food technology and production systems, as well as business solutions such as financing and attracting investment.

Participants will leave the event with a "toolkit" of knowledge that will help them as they develop and expand their businesses and create new opportunities in the sector.

To learn more about our partnership opportunities, visit AgriFoodExpo.ca or email sales@agrifoodexpo.ca.

2024 PARTNERSHIP OPPORTUNITIES

Presenting Partner

\$20,000

- Main stage welcome message & keynote introduction
- Reserved seating for conference attendees in the main hall
- Opportunity to provide a moderator for a main stage panel
- Partner highlight on one of our pre-event eblasts
- Logo recognition on the Agri-Food Innovation Expo website, program, signage and all available promotional materials
- Opportunity to display a 15-60 second static or video advertisement on digital signage at the venue
- Verbal recognition by emcee throughout the expo
- A full-page ad in the conference program
- 10'x20' exhibit space
- Ten complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

Gold Partner

\$10,000

- Branding on one of the following (4 available): Day 1 Lunch, Day 2 Lunch, Day 1 Breakfast, Day 2 Breakfast
- Partner highlight on one of our pre-event eblasts
- Logo recognition on the Agri-Food Innovation Expo website, program, signage and all available promotional materials
- Opportunity to display a 15-60 second static or video advertisement on digital signage at the venue
- Verbal recognition by emcee throughout the expo
- A 1/2-page ad in the conference program
- 10'x10' exhibit space
- Opportunity to provide a session host
- Eight complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall



Silver Partner

\$7,500

- Logo recognition on the Agri-Food Innovation Expo website and program
- Verbal recognition by emcee throughout the expo
- A 1/4-page ad in the conference program
- 10'x10' Exhibit Space
- Branding on one of our nutritional breaks (4 available)
- Opportunity to provide a session host
- Six complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

Bronze Partner

\$4,500

- Logo recognition on the Agri-Food Innovation Expo website and program
- Verbal recognition by emcee throughout the expo
- A 1/4-page ad in the conference program
- 6' Micro booth (table top display)
- Opportunity to provide a session host
- Four complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

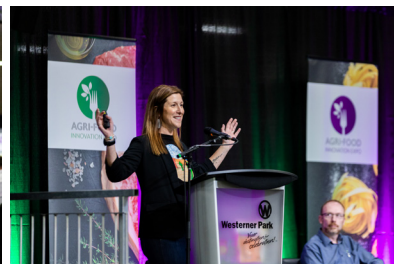
Friend Partner

\$2,500

- Logo recognition on the Agri-Food Innovation Expo website and program
- Verbal recognition by emcee throughout the expo
- Opportunity to provide a session host
- Two complimentary registrations
- Social media recognition
- Opportunity to provide pop-up banners to be placed in main hall
- Opportunity to provide an item in the delegate bags

2024 EXHIBIT OPPORTUNITIES

Exhibit spaces are also available for Agri-Food Innovation Expo 2024. Please see our website to learn more about how you can showcase your brand and products by purchasing an exhibit space.





AGRI-FOOD
INNOVATION EXPO



LETHBRIDGE & DISTRICT
EXHIBITION



Westerner Park