



AGRI-FOOD INNOVATION EXPO

November 28 - 30, 2023
Westerner Park, Red Deer, AB

Exhibitor & Partnership Opportunities



Celebrating the agri-food business!

Agri-Food Innovation Expo is a western Canadian event that will take place at Westerner Park in Red Deer, Alberta from November 28 - 30, 2023. This unique event is hosted in partnership with Westerner Park and Lethbridge & District Exhibition and will alternate between the two venues year over year. The goal of this expo is to provide the agri-food industry an opportunity to gather to celebrate food production, share information, learn, and grow. Topics covered will include consumer trends, marketing, supply chain challenges and opportunities, food safety and sustainability, innovative food technology and production systems, as well as business solutions such as financing and attracting investment.

For more information on our exhibit and partnership opportunities, visit AgriFoodExpo.ca or email info@agrifoodexpo.ca.

PARTNERSHIP OPPORTUNITIES

Presenting Partner

- Logo recognition on the Agri-Food Innovation Expo website, program and signage
- A full-page ad in the conference program
- 10'x20' exhibit space
- Main stage welcome message & keynote introduction
- Ten complimentary registrations
- Reserved seating for conference attendees in the main hall
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

Gold Partner

- Logo recognition on the Agri-Food Innovation Expo website and program
- A 1/2-page ad in the conference program
- 10'x10' exhibit space
- Branding on one of the following (first come, first serve):
Day 1 Lunch, Day 2 Lunch or Nutrition Breaks
- Six complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall



Silver Partner

- Logo recognition on the Agri-Food Innovation Expo website and program
- A 1/4-page ad in the conference program
- 10'x10' Exhibit Space
- Four complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

Bronze Partner

- Logo recognition on the Agri-Food Innovation Expo website and program
- A 1/4-page ad in the conference program
- Two complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags
- Opportunity to provide pop-up banners to be placed in main hall

Friend Partner

- Logo recognition on the Agri-Food Innovation Expo website and program
- Two complimentary registrations
- Social media recognition
- Opportunity to provide an item in the delegate bags

EXHIBITOR OPPORTUNITIES

10'x10' Standard Booth

- 8' tall back draping
- 3' tall side draping
- 1 8' draped table
- 2 chairs
- 1 standard power outlet
- Access to free Wi-Fi*
- 2 exhibitor passes**
- Listing in the Exhibitor Directory



AGRI-FOOD
INNOVATION EXPO



Westerner Park



LETHBRIDGE & DISTRICT
EXHIBITION